

# Plan to Attend 2017 Midwest Expo

Sunday, October 8, Starts at 2 PM

at the Marriott Northwest in Brooklyn Park

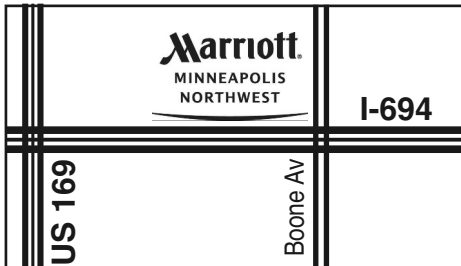


- ✓ Trade Show Starts at 2 PM, Learn About New Products and Services, Sample Wines, Spirits & Beers and More!
- ✓ Free Informative Seminars TBA (see mlba.com)
- ✓ S.A.L.E.S Alc. Server Training Course @ 1 PM
- ✓ Enjoy a Superb Buffet Dinner @ 6 PM! sponsored by Illinois Casualty Co.
- ✓ Hospo Hall of Fame Awards @ 7 PM!
- ✓ Tim Mahoney Band!! w/ Live Music & Dancing 8 PM - Midnight - Sponsored by BMI

## Schedule . . .

### Sunday Oct 8th

- 1:00 PM - 2:30 PM: Alcohol Server Training - Elm Cr. Amphitheater
- 2 PM - 6:00 PM: Trade Show** - Northland Grand Foyer
- 3 PM - 5:00 PM: Seminars - Arbor Lakes Room (A Tasting and ADA Lawsuit Seminar, more info to come)
- 6:00 PM - 7:30 PM: Dinner** - Northland Ballroom
- 6:30 PM: Vendor Appreciation - Northland Ballroom
- 7 PM - 7:30 PM: Hospo Hall of Fame Awards - Northland
- 8 PM - Midnight: Live Music** - Tim Mahoney Band - MN Ballrm
- Nationally Known Group sponsored by BMI



Special Lodging Rate:  
**\$99.00**  
**Marriott Northwest**  
 (All 2-room Suites!)  
**877-303-1681**  
 Please state "MLBA Midwest Expo" to get these rates by Sept. 15th.

**"MLBA Members Only"**  
 receive two FREE badges  
 if you pre-register by Sep 27th  
 Your MLBA membership must be paid up and in good standing.

List up to 4 attendees (if more attach separate sheet.)

- 1) \_\_\_\_\_ 3) \_\_\_\_\_
- 2) \_\_\_\_\_ 4) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_

Check Enclosed **-or-**

Charge to:  VISA;  M/C;  Discover;  Amex

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name & Zip on card \_\_\_\_\_

**MLBA Members ONLY: \_\_\_\_\_ 2 FREE Badges!!**

**Additional Member Badges: \$17** x \_\_\_\_\_ = \$ \_\_\_\_\_  
 your employees, staff, etc.

**Non Members of MLBA: \$36** x \_\_\_\_\_ = \$ \_\_\_\_\_

**Total Amount Enclosed: \$** \_\_\_\_\_

**MUST BE 21 TO ATTEND!!**  
**Responsible Beverage Policy**

The registrant agrees that all parties receiving a badge from this form will practice responsible beverage consumption. Anyone who over consumes or appears to over consume will be ejected from all show activities without refund of fees. I understand and agree to this policy.

**Your admittance badges will be available at registration desk at the entrance of Northland Grand Foyer.**

- No refunds under any circumstances after Oct. 1, 2017.
- All seminars are available on a first-come, first-serve basis.
- Seminars and conference sessions are subject to change.

The signatory of this form agrees to accept and pay all applicable charges, including adjustment to reflect correction of arithmetical errors as well as all per-event costs, based on the events chosen. Moreover, the signatory specifically authorizes Midwest Expo to charge any such amounts to the credit card on this form. Issuance of a badge to the attendee listed on this form signifies acceptance of the Responsible Beverage Policy.

**MAIL:** Midwest Expo 2017  
 1983 Sloan Place • Suite 15  
 St. Paul, MN 55117

**FAX:** (651) 772-0900

**INFORMATION:** (651) 772-0910  
 mlba.com/midwestexpo