

Midwest Expo 2017 is Sunday, October 8th

at the **Marriott Mpls NW** (7025 Northland Dr N, Brooklyn Pk, MN 55428)

- ✓ Meet with the Decision Makers of Bar, Restaurant and Liquor Stores.
- ✓ Educated them on Your Products, Services and Promotions
- ✓ Includes Dinner with Vendor Appreciation and 2017 Hospy™ Awards

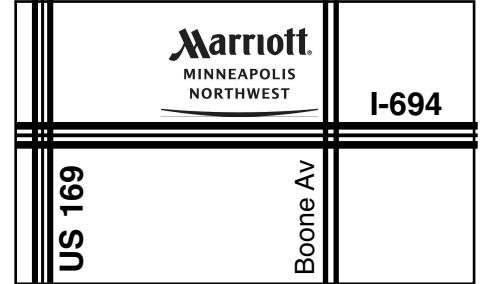


Schedule of Events:

Sunday, October 8, 2017



- Noon - 2:00 pm** Vendor Setup
- 2:00 pm** Doors Open to Attendees
- 2:00 - 6:00 pm** Display Products & Meet with Attendees
(in the Northland Grand Foyer / MN Foyer)
- 6:00 - 7:30 pm** Buffet Dinner Reception (Northland Ballroom)
- 6:30 - 7:00 pm** Vendor Appreciation (Northland Ballroom)
- 7:00 - 7:30 pm** Hospy Hall of Fame Awards (Northland Ballroom)
- 8:00 - Midnight** Live Music of Tim Mahoney (Minnesota Ballroom)



The Marriott NW is the former Northland Inn. It is the tall hotel that you can see from I-694.



Example of "Vendor Appreciation", the giving of a short speech to the group after dinner via wireless mic.

Special Lodging Rate:

\$99.00

Marriott Northwest

(All 2-room Suites!)

877-303-1681

Please state "MLBA Midwest Expo" to get these rates by Sept. 15th.

Mail or FAX to MLBA, 1983 Sloan Place, Suite 15, St. Paul, MN 55117, 651-772-0900 FAX

Business Name _____
as to appear on your table and badges

Name(1) _____ Title _____
attach sheet with additional names, limit 4 total

Name(2) _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

Authorized Signature _____ Date _____

Cost for an 8' skirted display table:

**** Spaces are filled on first-come-basis so sign up early!! ****

\$1,100 in Northland Grand Foyer/Hallway - or - \$800 in MN Ballroom Hallway

Extra Table: \$800 for 8' table -or- \$600 for 6' table

Discounts: -\$100 for exhibiting at the '17 Spring Conf. in May; -\$100 for Sponsoring at the Golf Outing in July;

-\$100 Allied Member of MLBA; -\$100 for a smaller 6' table. (\$400 in total discounts available!!)

Method of Payment: Check (Payable to MLBA); VISA; M/C; Discover; AMEX; Please Invoice Me

Card # _____ Exp Date _____ CVC Code: _____

Name and Zip on Card _____ **Total Amount:** _____