



To Our Valued Customers:

We are living in unprecedented times. Today is a challenge, tomorrow is unknown. People are scared. We've seen our share of hard times over 160 years- Prohibition, World Wars, the Great Depression, the Cold War, and countless other trying times that have brought people to the brink. What these hard times have taught us, is in times like these, we have to focus on what is important, be grateful for what we have, and help each other get through, together.

To the distributors who purchase, deliver, and promote our brands every day- your tireless efforts have helped us become the brewery we are. To the retailers who stock their shelves with our beer- your confidence in our brands allows us to employ the hard-working folks we do. To the customers who spend their hard-earned money on our beer- your loyalty lets us do what we love to do and pushes us to be the best brewery you deserve. Our priority is, and always will be, providing our customers with product through these channels.

These hard times will pass. And when they do, let's look back and remember how we all helped each other through a difficult time, together.

Prost!

August Schell
Theodore W. Schell
John Marti
Ted, Jodi, Jace, Kyle & Franz Marti

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& Franz Marti