

BREWING
INDEED
COMPANY



YOU ARE ESSENTIAL TO US

A message from Tom Whisenand, owner and CEO of Indeed Brewing Company:

On Tuesday, the Minnesota Craft Brewers Guild [released a statement](#) encouraging people to boycott liquor stores and, instead, buy directly from breweries.

We do not stand by this call to action.

We have always encouraged people to buy our beer wherever they can get it—liquor stores, bars and restaurants, and, if they choose to, buy a crowler or growler directly from us. Our message has remained the same through the pandemic.

If breweries are temporarily allowed to sell 4- and 6-packs directly to consumers from the brewery, we will choose not to do so. We will continue to supply our accounts with this product.

We are grateful for the continued support of our wholesalers, retailers, and essential workers. Without you, we would not be able to weather this storm. Thank you.

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